
EDUCATION

NEW ENGLAND SCHOOL OF ART AND DESIGN AT SUFFOLK UNIVERSITY | Boston, MA (2002-2006)
Bachelor of Fine Arts in Graphic Design, Minor in Creative Writing; Magna Cum Laude, GPA: 3.847

EXPERIENCE

PANGARO BEER DESIGN | Brookline, MA (2008-Present)

Designer; Design print, interactive and environmental media for a wide range of clients. Lead concept development and design of *Jobs for the Future* brochure and collateral. Collaboratively manage 40+ brochure system. Have direct client contact and act as project manager.

NEW ENGLAND SCHOOL OF ART & DESIGN AT SUFFOLK UNIVERSITY | Boston, MA (2007-Present)

Adjunct Faculty for both Undergraduate and Pre-Masters programs; Graphic Design I/II (Summer 2009), Computer Typography (Spring 2009), Advanced Typography Studio (Spring 2008, Spring 2009), Computer Applications in Design (Fall 2007). Collaboratively develop syllabi for new Pre-Masters classes.

APARTMENT THERAPY BOSTON | www.apartmenttherapy.com/boston (2008-Present)

Contributor; Author daily articles on design, interiors and dwelling issues for nationally recognized shelter blog. Photograph local homes for monthly house tours.

PAYETTE | Boston, MA (2006-2008)

Marketing Coordinator; Lead concept development and design of award-winning 75th Anniversary book, invitation and environmental graphics. Lead development of firm standard presentation graphics. Collaboratively manage and design award submittals and presentations. Manage intranet homepage, daily. Photograph in-house for web, intranet and marketing collateral.

IIDA NEW ENGLAND | Boston, MA (2007)

Pro-bono Designer via Payette; Lead concept development and design of invitation and event graphics for annual fashion show fundraiser.

NERA ECONOMIC CONSULTING | Boston, MA (2006)

Intern; Collaboratively design and assist with recruitment ads, conference materials, and corporate publications.

DALY & DALY, INC. | Brookline, MA (2005)

Intern; Collaboratively design and assist with newsletters, college catalogs and environmental graphics for various clients.

INHOUSE: STUDENT DESIGN TEAM, SUFFOLK UNIVERSITY | Boston, MA (2004-2006)

Cofounder, Art Director, Senior Designer; Lead concept development and design of award-winning Student Orientation Materials. Management and design of logos, brochures, invitations, and posters through the Office of Student Activities.

SYNDICATED WRITERS OF AMERICA | Atlanta, GA (2005)

Freelancer; Design of identity graphics including custom illustrated logo, stationery and media kit.

ORIENTATION LEADER, SUFFOLK UNIVERSITY | Boston, MA (2003-2004)

RECOGNITION

2009 | HOW MAGAZINE IN-HOUSE DESIGN AWARD (February 2009 Issue)

Payette 75th Anniversary Book

2007 | SMPS MARKETING AWARD

Payette 75th Anniversary Book

2006 | NEW ENGLAND SCHOOL OF ART & DESIGN AT SUFFOLK UNIVERSITY

Graphic Design Portfolio Award; BFA Highest GPA Recognition; Honors in Humanities

2005 | NATIONAL ORIENTATION DIRECTORS ASSOCIATION (NODA)

Outstanding Orientation Publication, Full Color

AFFILIATIONS

AIGA

KAYLA SCHWARTZ

GRAPHIC DESIGN

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